

# **Ontologies in a Data-driven World**

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### **Textbook**



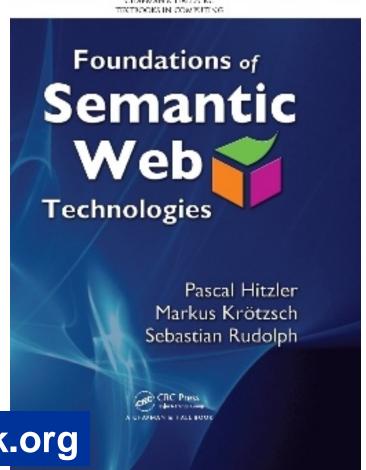
Pascal Hitzler, Markus Krötzsch, Sebastian Rudolph

Foundations of Semantic Web Technologies

Chapman & Hall/CRC, 2010

Choice Magazine Outstanding Academic Title 2010 (one out of seven in Information & Computer Science)





http://www.semantic-web-book.org



# **Textbook – Chinese translation**



Pascal Hitzler, Markus Krötzsch, Sebastian Rudolph

# 语义Web技术基础

Tsinghua University Press (清华大学出版社), 2013.

**Translators:** 

Yong Yu, Haofeng Wang, Guilin Qi (俞勇,王昊奋,漆桂林)

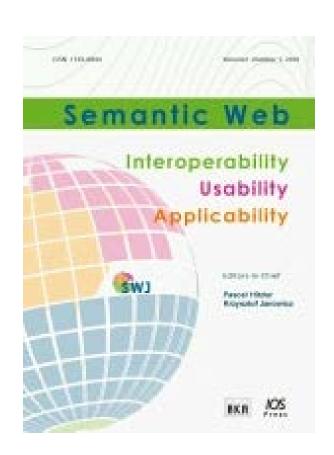
http://www.semantic-web-book.org



# Semantic Web journal



- EiCs: Pascal Hitzler Krzysztof Janowicz
- New journal with significant uptake.
- We very much welcome contributions at the "rim" of traditional Semantic Web research – e.g., work which is strongly inspired by a different field.
- Non-standard (open & transparent) review process.



http://www.semantic-web-journal.net/

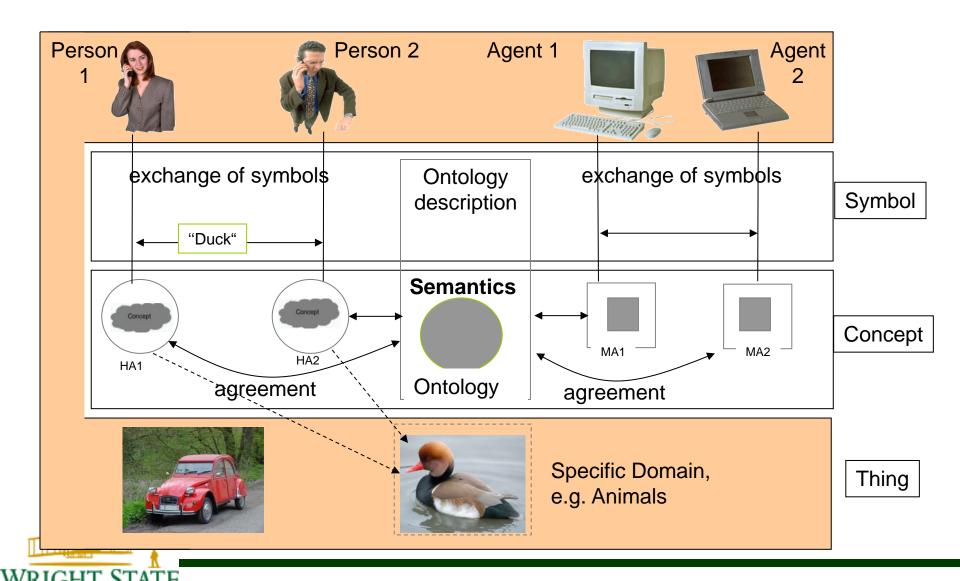




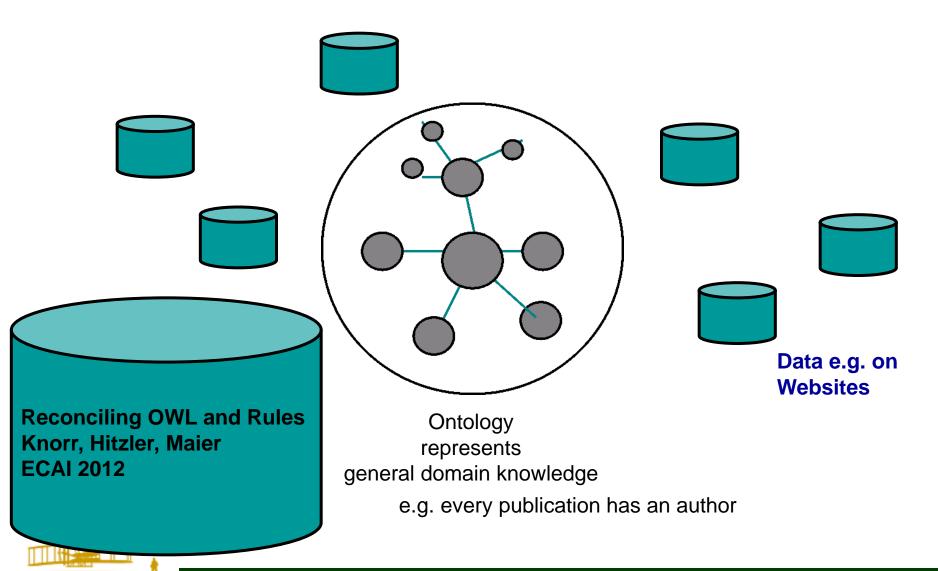
# **Ontologies?**



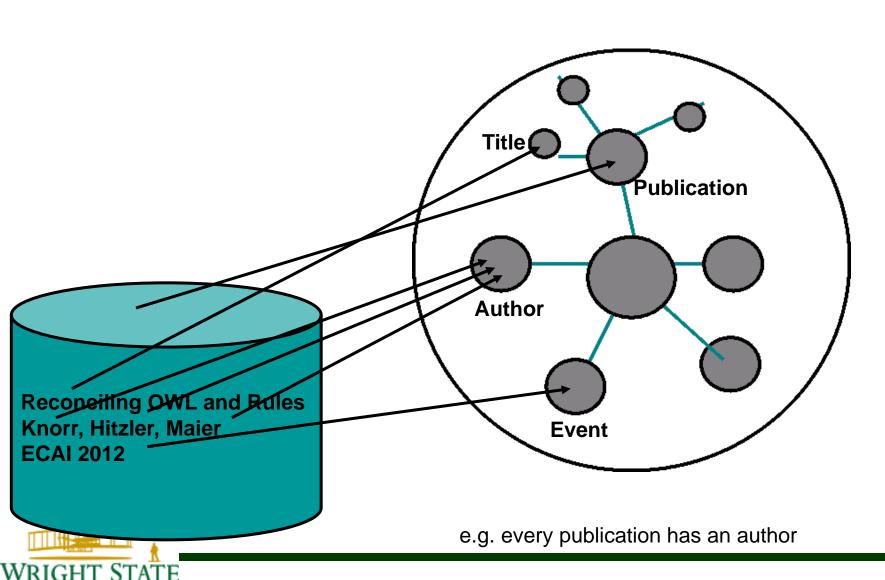




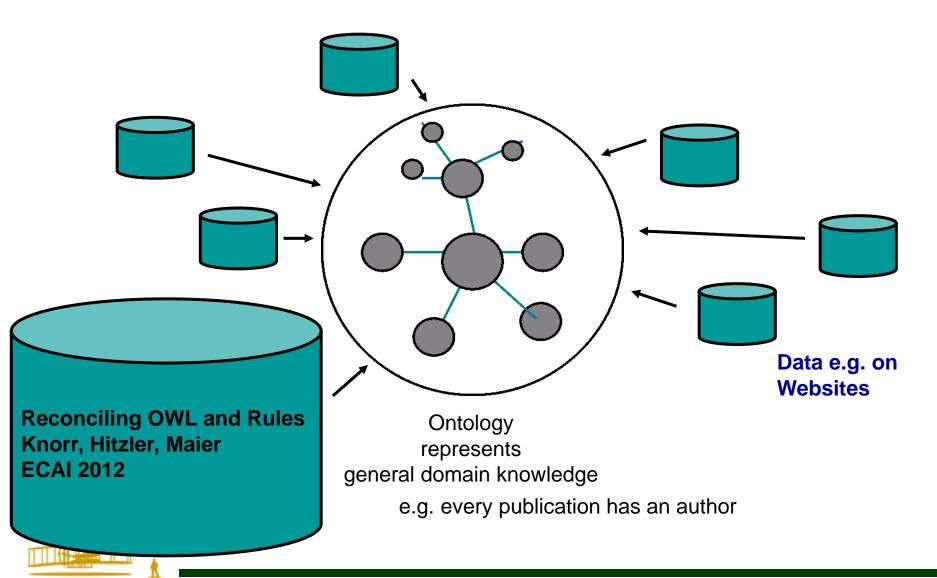












# The ontology hype



- Large, well-thought-out ontologies (foundational/domain/etc).
- Networked, interlinked ontologies
- "You just have to get your formal definitions right, and a lot of the rest will just fall into place."



# The ontology hype



- "You just have to get your formal definitions right, and a lot of the rest will just fall into place."
  - This does not even work for
    - scientists
    - wanting to share and reuse scientific data
    - through well-kept data repositories
  - So how is this supposed to work for the web at large?



# Multiple perspectives



- Try to find a universal definition for
  - Forest
  - Mountain
  - City
  - River
  - Etc.
- The stronger our ontological commitments, the more we loose reusability.
- We need to accept that conceptualizations are often very local, resulting in "micro-ontologies".



# Multiple perspectives



a:flowsInto ⊑ a:IsConnected	(1)	b:flowsInto □ b:IsConnected	(e)
a:IrrigationCanal   a:Canal	(2)	_	(6)
• –	` '	b:Canal $\sqsubseteq$ ( $\ge 2$ b:lsConnected.b:Waterbody)	(7)
∃a:flowsInto.a:AgriculturalField ⊑ a:IrrigationCanal	(3)	$b$ :IrrigationCanal $\equiv (=1 b$ :isConnected.b:Waterbody)	
a:Waterbody ⊓ a:Land ⊑ ⊥	(4)		/o\
a:AgriculturalField ⊏ a:Land	(5)	$\sqcap$ (=1 b:flowsInto.b:AgriculturalField)	(8)

Two ontologies.

**Left: transportation domain** 

Right: agriculture domain

We cannot simply equate a: Canal and b: Canal!



# The well-done ontologies



- Brittle
- Expensive
- Sometimes unintuitive
- Unwieldy
- Single-perspective
- Difficult to reuse

- Work in some contexts.
- Work if a lot of central control is imposed.
- Take a lot of manpower.



### **Pre-LOD Semantic Web**



- Foundational ontologies
- Networked ontologies
- Sophisticated ontology languages

**Scientific Hypothesis:** 

These will solve your data and information management problems

Remember that scientific progress is fundamentally about falsification, not verification ©





## **Linked Data?**



# The linked data counter-hype



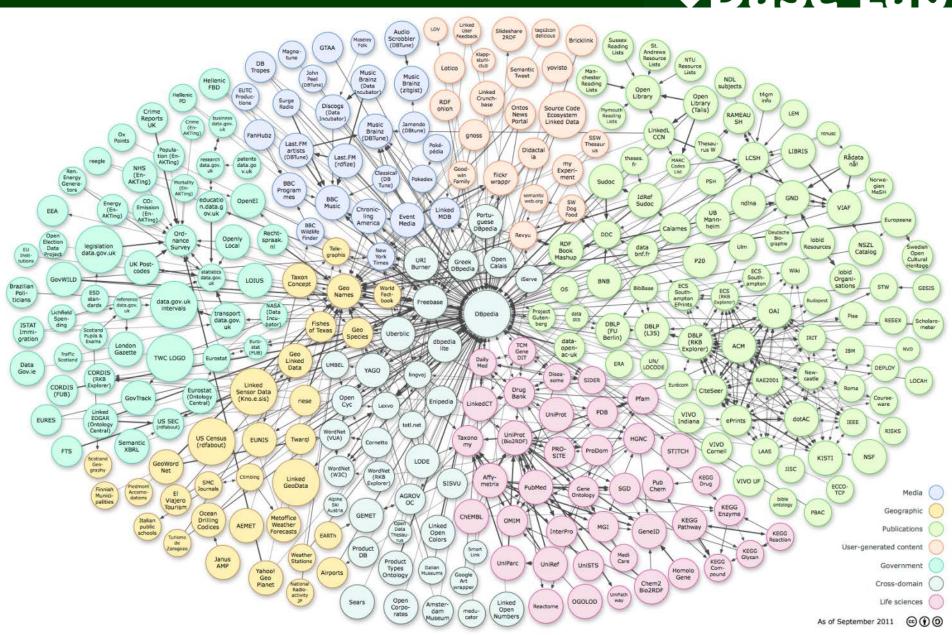
- "Ontologies don't work, let's just link data"
- "Okay, with a little bit of ontologies on top."

"The Linked Data Web is the true Semantic Web."



### **Linked Data 2011**





# DBpedia: LOTR page



dbpedia-owl:thumbnail	<ul><li>http://upload.wikimedia.org/wikipedia/commons/thumb/6/62/Jrrt_lotr_cover_design.jpg/200px-Jrrt_lotr_cover_design.jpg</li></ul>
dbpedia-owl:wikiPageExternalLink	<ul> <li>http://www.glyphweb.com/arda/</li> <li>http://www.tolkienlibrary.com/</li> <li>http://www.tolkien.co.uk/</li> <li>http://www.houghtonmifflinbooks.com/features/lordoftheringstrilogy/</li> </ul>
dbpprop:author	■ dbpedia:JRRTolkien
dbpprop:books	<ul> <li>dbpedia:The_Two_Towers</li> <li>dbpedia:The_Return_of_the_King</li> <li>dbpedia:The_Fellowship_of_the_Ring</li> <li>Volumes:"</li> </ul>
dbpprop:country	■ England
dbpprop:expiry	■ 20 (xsd:integer)
dbpprop:genre	<ul> <li>dbpedia:Adventure_novel</li> <li>dbpedia:High_fantasy</li> </ul>
dbpprop:hasPhotoCollection	<ul><li>http://www4.wiwiss.fu-berlin.de/flickrwrappr/photos/The_Lord_of_the_Rings</li></ul>
dbpprop:imageCaption	<ul> <li>Tolkien's own cover designs for the three volumes</li> </ul>
dbpprop:language	■ English
dbpprop:mediaType	■ Print
dbpprop:name	■ The Lord of the Rings
dbpprop:pages	■ 1216 (xsd:integer)
dbpprop:precededBy	■ dbpedia:The_Hobbit
dbpprop:pubDate	■ 21 (xsd:integer)
dbpprop:publisher	■ dbpedia:Allen_&_Unwin
dbpprop:small	■ yes
dbpprop:wikiPageUsesTemplate	<ul> <li>dbpedia:Template:Infobox_book_series</li> <li>dbpedia:Template:Pp-vandalism</li> </ul>
dcterms:subject	<ul> <li>category:Monomyths</li> <li>category:High_fantasy_novels</li> <li>category:Middle-earth_books</li> <li>category:British_fantasy_novels</li> <li>category:Fantasy_books_by_series</li> <li>category:1950s_fantasy_novels</li> <li>category:Sequel_novels</li> <li>category:The_Lord_of_the_Rings</li> <li>category:English_novels</li> </ul>



# Information as RDF graph



LOTR hasAuthor Tolkien. Hobbit hasAuthor Tolkien. LOTR hasCharacter Bilbo . Hobbit Hobbit hasCharacter Bilbo . hasAuthor Tolkien hasCharacter hasAuthor LOTR hasCharacter Bilbo



### **Linked Data: Volume**



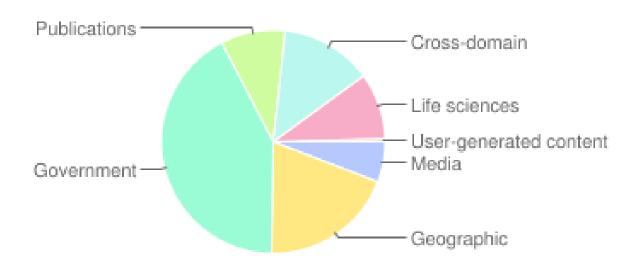
#### **Number of Datasets**

# Number of triples (Sept 2011)

2011-09-19	295
2010-09-22	203
2009-07-14	95
2008-09-18	45
2007-10-08	25
2007-05-01	12

31,634,213,770

with 503,998,829 out-links



From http://www4.wiwiss.fu-berlin.de/lodcloud/state/



# **Linked Data: Volume**



Geoindexed Linked Data – courtesy of Krzysztof Janowicz http://stko.geog.ucsb.edu/location\_linked\_data



### **Linked Data: Volume**



October 2013:

Ca. 25,000,000,000 schema.org references on the web.

15% of all pages now have schema.org markup.

That's just schema.org references ...



# **Example querying LoD**



"Identify congress members, who have voted "No" on pro environmental legislation in the past four years, with high-pollution industry in their congressional districts."

In principle, all the knowledge is there:

- GovTrack
- GeoNames
- DBPedia
- US Census

But even with LoD we cannot answer this query.



# **Example querying LoD**



"Identify congress members, who have voted "No" on proenvironmental legislation in the past four years, with high-pollution industry in their congressional districts."

### Some missing puzzle pieces:

- Where is the data?
  - GovTrack

**GeoNames** 

**US Census** 

requires intimate knowledge of the LoD data sets



# **Example querying LoD**



"Identify congress members, who have voted "No" on pro environmental legislation in the past four years, with high-pollution industry in their congressional districts."

### Some missing puzzle pieces:

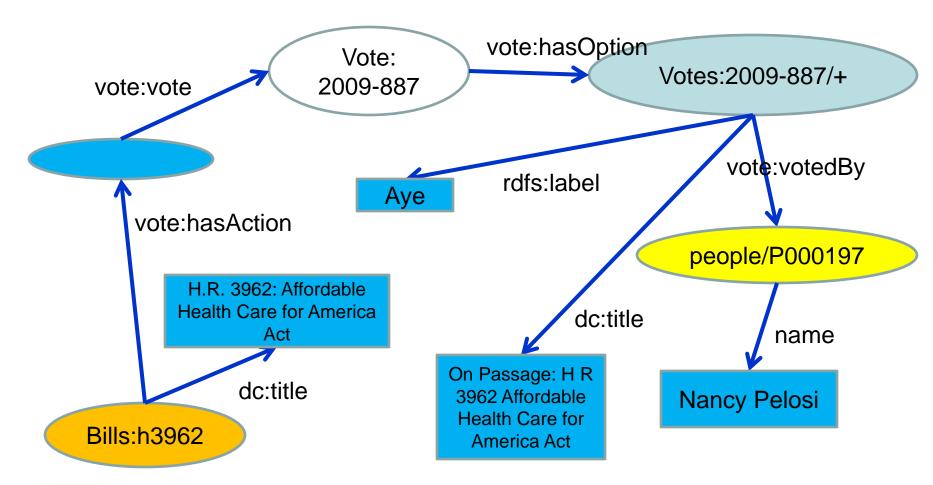
- Where is the data? (smart federation needed)
- Missing background (schema) knowledge. (enhancements of the LoD cloud)
- Crucial info still hidden in texts. (ontology learning from texts)
- Added reasoning capabilities (e.g., spatial).
   (new ontology language features)



# **Linked Data: Variety**



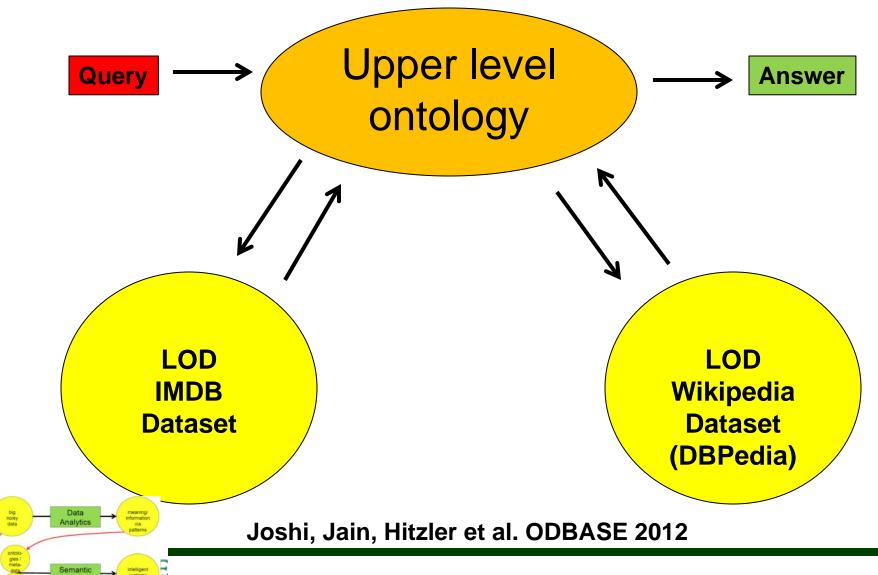
"Nancy Pelosi voted in favor of the Health Care Bill."





# Linked Data federated querying





# Bootstrapping-based alignment



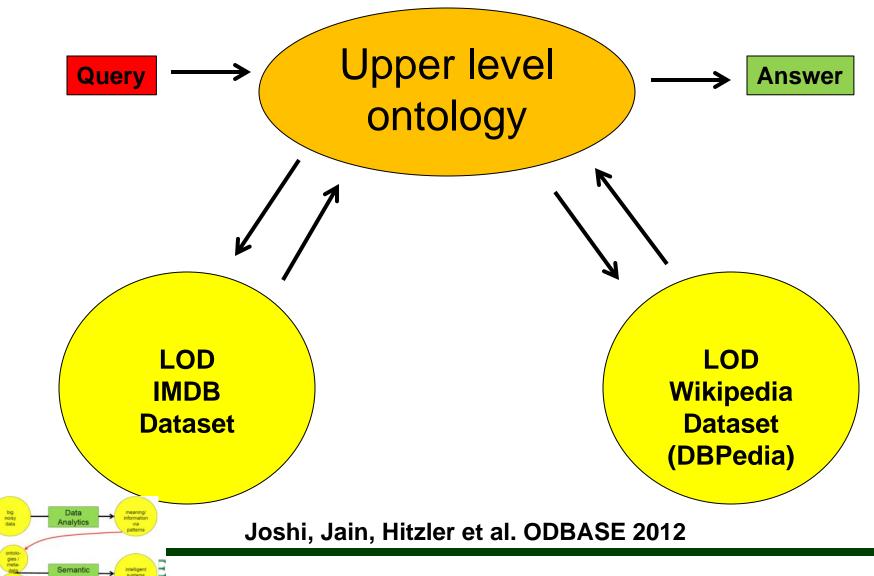
**Table 4.** Results of various systems for LOD Schema Alignment. Legends: Prec=Precision, Rec=Recall, M=Music Ontology, B=BBC Program Ontology, F=FOAF Ontology, D=DBpedia Ontology, G=Geonames Ontology, S=SIOC Ontology, W=Semantic Web Conference Ontology, A=AKT Portal Ontology, err=System Error, NA=Not Available

Linked Open Data Schema Ontology Alignment												
	Alignment API OMViaUO		RiMoM		S-Match		AROMA		BLOOMS			
Test	Prec	Rec	Prec	Rec	Prec	Rec	Prec	Rec	Prec	Rec	Prec	Rec
M,B	0.4	0	1	0	err	err	0.04	0.28	0	0	0.63	0.78
M,D	0	0	0	O	err	err	0.08	0.30	0.45	0.01	0.39	0.62
F,D	0	0	0	O	err	err	0.11	0.40	0.33	0.04	0.67	0.73
G,D	0	0	0	0	err	err	0.23	1	0	0	0	0
S,F	0	0	0	0	0.3	0.2	0.52	0.11	0.30	0.20	0.55	0.64
W,A	0.12	0.05	0.16	0.03	err	err	0.06	0.4	0.38	0.03	0.42	0.59
W,D	0	0	0	0	err	err	0.15	0.50	0.27	0.01	0.70	0.40
Avg.	0.07	0.01	0.17	0	NA	NA	0.17	0.43	0.25	0.04	0.48	0.54

Jain, Hitzler et al, ISWC2010

# Linked Data federated querying





### **ALOQUS Illustration**



"Identify films, the nations where they were shot and the population of these countries"

### **SELECT ?film ?nation ?pop**

```
WHERE {
```

?film protonu:ofCountry

?film rdf:type

?film rdfs:label

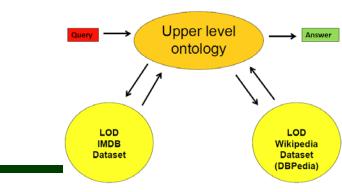
?nation protont:populationCount

?nation.

protonu:Movie.

?film\_name.

?pop.

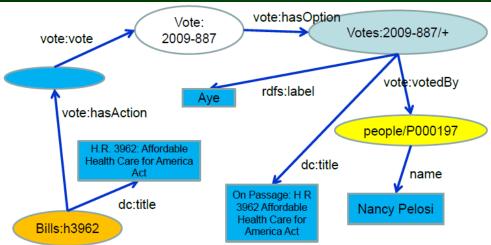


Idea



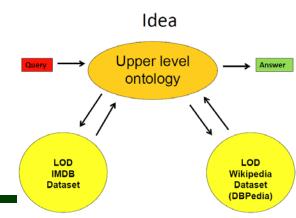
## Querying approach





Works very well, but only in some very limited cases.

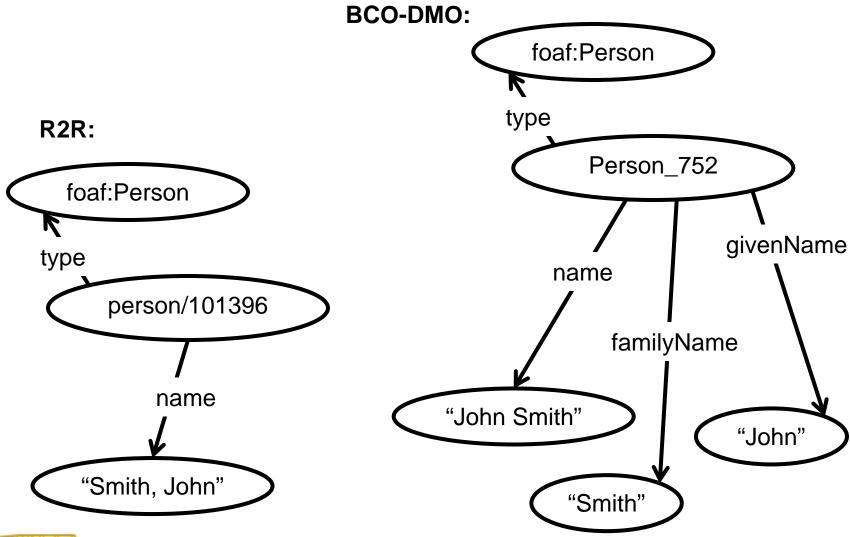
Cannot deal with graph representations of even very minimal complexity.





### **Automated federation?**







### **Automated federation?**



```
a:hasWife ⊑ a:hasSpouse
symmetric(a:hasSpouse)
∃a:hasSpouse.a:Female ⊑ a:Male
∃a:hasSpouse.a:Male ⊑ a:Female
a:hasWife(a:john, a:mary)
b:Male(a:john)
b:Female(a:mary)
a:Male □ a:Female ⊑ ⊥
```

```
symmetric(b:hasSpouse)
b:hasSpouse(b:mike, b:david)
b:Male(b:david)
b:Male(b:mike)
b:Female(b:anna)
```

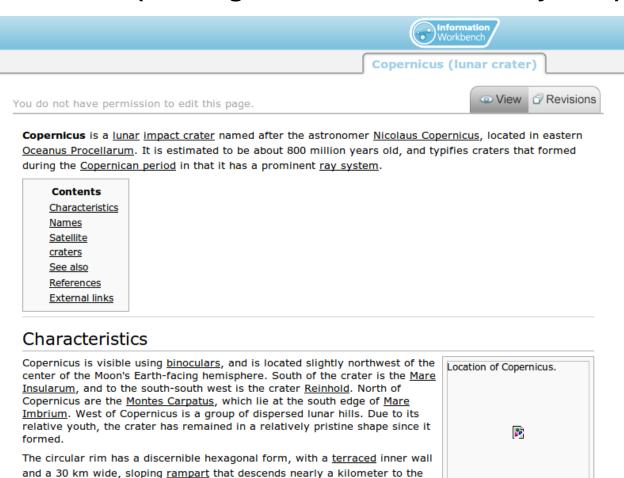


### **Automated federation?**



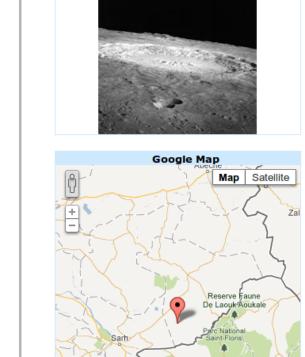
Copernicus lunar crater located on earth – courtesy of Krzysztof Janowicz http://stko.geog.ucsb.edu/location\_linked\_data (missing reference coordinate system)

Location of Copernicus.



surrounding <u>mare</u>. There are three distinct terraces visible, and arc-shaped <u>landslides</u> due to slumping of the inner wall as the crater debris subsided.

Most likely due to its recent formation, the crater floor has not been flooded



**Image** 

# The linked data counter-hype



- "Ontologies don't work, let's just link data"
- "Okay, with a little bit of ontologies on top."

- But then we don't even know how to effectively query over multiple linked datasets (without using a lot of manpower to manually integrate them).
- It seems rather obvious that we need to get ontologies into the picture, but how to do it while avoiding the drawbacks of strong ontological commitments?





### So What Now?



## Ways forward?



How to establish a flexible conceptual architecture using data and ontological modeling?



## **Ontology Design Patterns**



"An ontology design pattern is a reusable successful solution to a recurrent modeling problem."

So-called *content patterns* usually encode specific abstract notions, such as process, event, agent, etc.



## **Ontology Design Patterns**



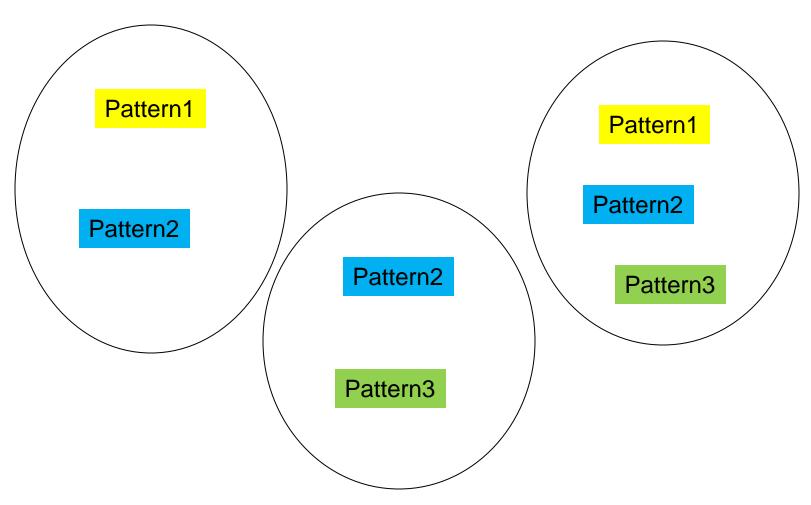
- Bottom-up homogenization of data representation.
- Avoidance of strong ontological commitments.
- Avoidance of standardization of specific modeling details.
- Well thought-out patterns can be very strong and versatile, thus serve many needs.

We are currently establishing many geo-patterns in a series of hands-on workshops, the GeoVoCamps, see http://vocamp.org/



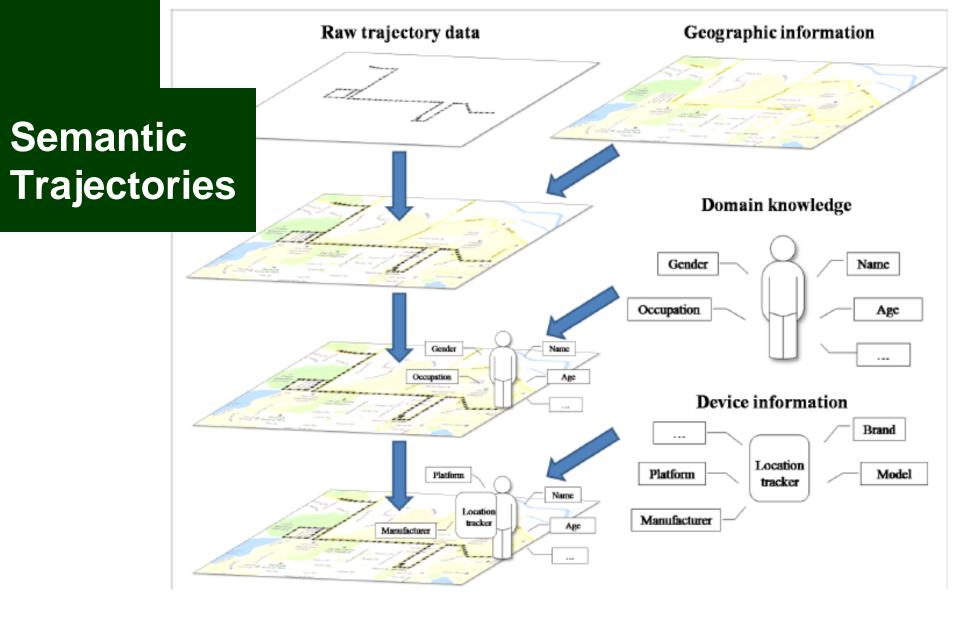
# **Ontology Design Patterns**







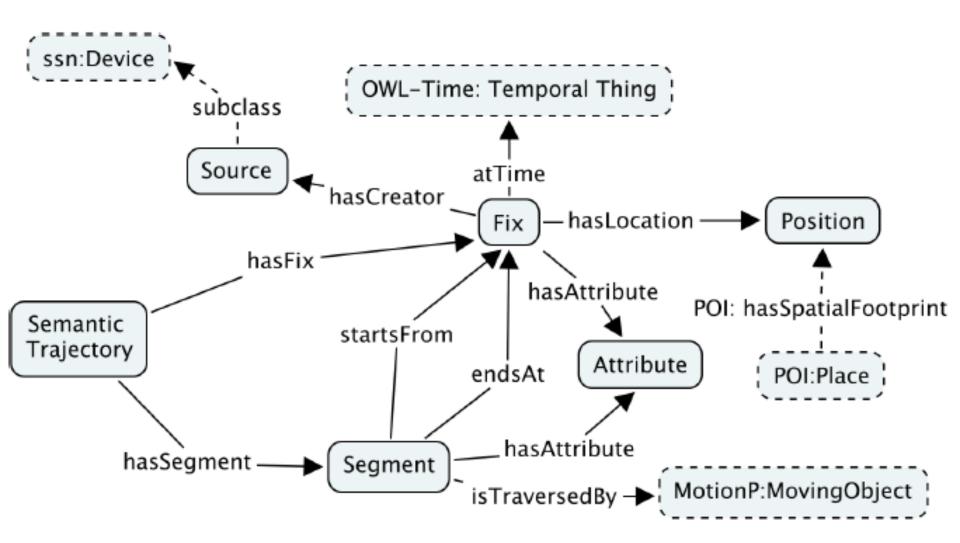




[Hu, Janowicz, Carral, Scheider, Kuhn, Berg-Cross, Hitzler, Dean, COSIT2013]

## **Semantic Trajectories**







### **Semantics in OWL**



 $Fix \sqsubseteq \exists atTime.OWL\text{-}Time:Temporal\ Thing \sqcap \exists hasLocation.Position$ 

 $\sqcap \exists hasFix^{-}.SemanticTrajectory$ 

(1)

 $Segment \sqsubseteq \exists startsFrom.Fix \sqcap \exists endsAt.Fix \tag{2}$ 

 $\top \sqsubseteq \leq 1 startsFrom. \top$  (3)

 $\top \sqsubseteq \leq 1 endsAt. \top$  (4)

 $Segment \sqsubseteq \exists hasSegment^{-}.SemanticTrajectory$  (5)

 $startsFrom^- \circ endsAt \sqsubseteq hasNext$  (6)

 $hasNext \sqsubseteq hasSuccessor$  (7)

 $hasSuccessor \circ hasSuccessor \sqsubseteq hasSuccessor$  (8)

 $hasNext^- \sqsubseteq hasPrevious$  (9)

 $hasSuccessor^- \sqsubseteq hasPredecesor$  (10)



### **Semantics in OWL**



$Fix \sqcap \neg \exists endsAt.Segment \sqsubseteq StartingFix$	(11)
$Fix \sqcap \neg \exists startsFrom.Segment \sqsubseteq EndingFix$	(12)
$Segment \sqcap \exists startsFrom.StartingFix \sqsubseteq StartingSegment$	(13)
$Segment \sqcap \exists endsAt.EndingFix \sqsubseteq EndingSegment$	(14)
$SemanticTrajectory \sqsubseteq \exists hasSegment.Segment$	(15)
$hasSegment \circ startsFrom \sqsubseteq hasFix$	(16)
$hasSegment \circ endsAt \sqsubseteq hasFix$	(17)
$\exists hasSegment.Segment \sqsubseteq SemanticTrajectory$	(18)
$\exists hasSegment^{-}.SemanticTrajectory \sqsubseteq Segment$	(19)
$\exists hasFix.Segment \sqsubseteq SemanticTrajectory$	(20)
$\exists hasFix^{-}.SemanticTrajectory \sqsubseteq Fix$	(21)

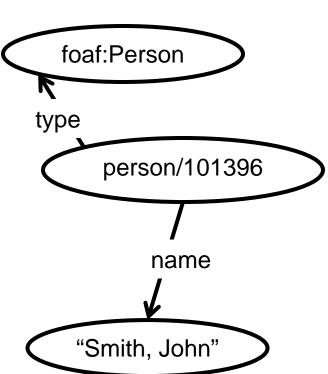


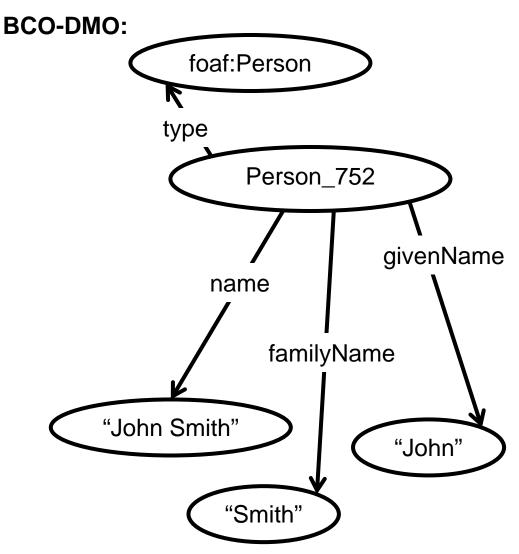
## Helpfulness of patterns



Even minimalistic reuse is helpful:

#### R2R:







### **Patterns**



- Help to focus when modeling (one key notion at a time).
- Good ontology modeling implicitly employs the patterns idea anyway. It's just that you expose the patterns.
- An ontology composed of patterns exposes its internal conceptual structure (as a composition of formal vocabulary pieces).
- Well-designed patterns are widely reusable and adaptable.
- You don't have to buy a whole ontology when you adopt a few patterns from it.
- You can easily modify a pattern without giving up on a lot of similarity to the original pattern (which can be leveraged for data integration).
- You can separate the patterns from specific (application-driven) modifications.
- You can separate the patterns from specific axiomatically defined "views".



### **Patterns Example**



### **NSF EarthCube project "OceanLink":**

- Integration of existing ocean science data repositories.
- For faceted browsing and semantic search.
- To be done in a flexible, extendable, modular way.
- With minimal effort for additional data providers to integrate their content.

National Science Foundation award 1354778 "EAGER: Collaborative Research: EarthCube Building Blocks, Leveraging Semantics and Linked Data for Geoscience Data Sharing and Discovery."



### OceanLink and EarthCube



#### **EarthCube:**

Developing a Community-Driven Data and Knowledge Environment for the Geosciences

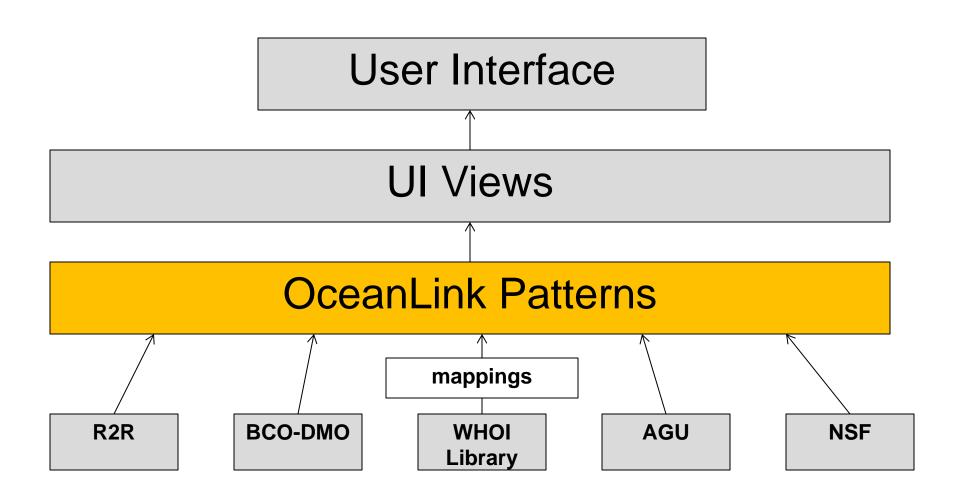
"concepts and approaches to create integrated data management infrastructures across the Geosciences."

"EarthCube aims to create a well-connected and facile environment to share data and knowledge in an open, transparent, and inclusive manner, thus accelerating our ability to understand and predict the Earth system."



### OceanLink setup







### OceanLink patterns



### Some central patterns:

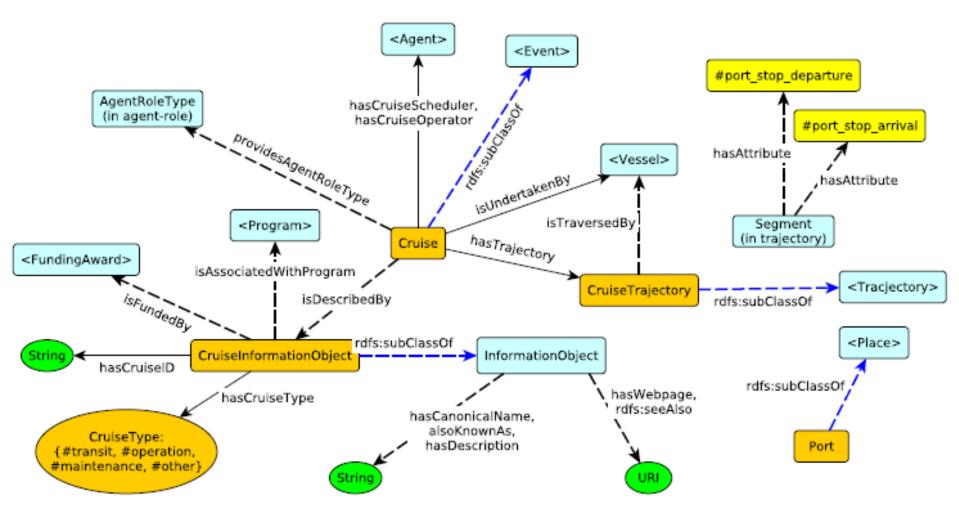
- Cruise
- Trajectory
- Person
- Organization
- Roles of Agents
- Repository Object
- Data Set
- Document

We're not starting from zero of course.



# Ocean Science Cruise (draft)

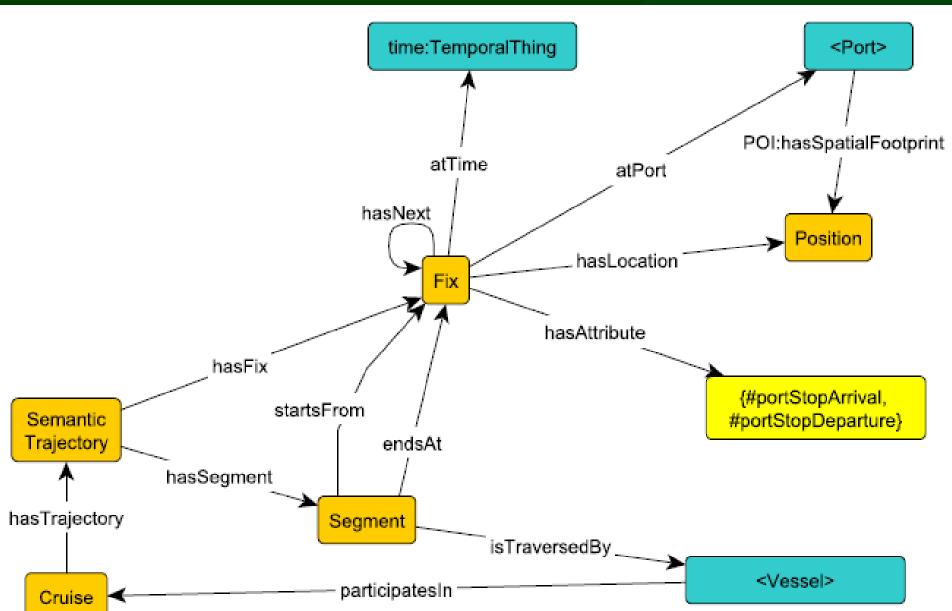




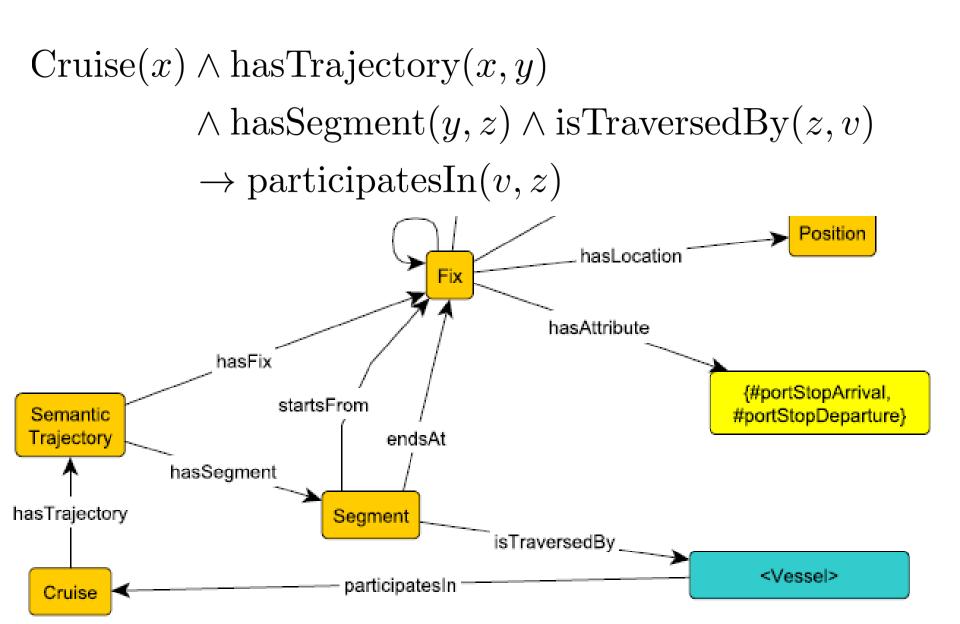


## **Cruise trajectory (draft)**











 $\begin{aligned} \text{Cruise}(x) & \land \text{hasTrajectory}(x,y) \\ & \land \text{hasSegment}(y,z) \land \text{isTraversedBy}(z,v) \\ & \rightarrow \text{participatesIn}(v,z) \end{aligned}$ 

Cruise  $\equiv \exists$ cruise.Self

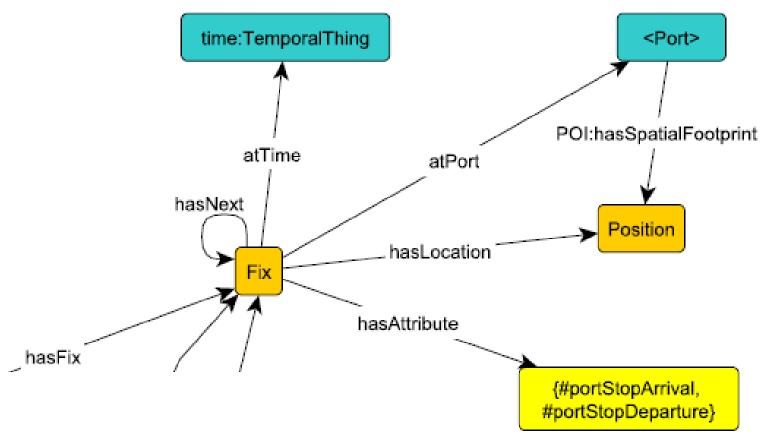
cruise  $\circ$  has Trajectory  $\circ$  has Segment  $\circ$  is Traversed By

 $\sqsubseteq$  hasParticipant

 $hasParticipant \equiv participatesIn^-$ 







 $Fix(x) \wedge hasAttribute(x, \#portStopArrival)$ 

 $\wedge$  atPort $(x, y) \wedge$  hasSpatialFootprint(y, z)

 $\wedge \text{ hasLocation}(x, w) \rightarrow \text{locatedIn}(w, z)$ 





Fix(x)  $\land$  hasAttribute(x, #portStopArrival)  $\land$  atPort(x, y)  $\land$  hasSpatialFootprint(y, z)  $\land$  hasLocation(x, w)  $\rightarrow$  locatedIn(w, z)

 $Fix \land \exists has Trajectory. \{ \#portStopArrival \} \equiv \exists fixps. Self \\ has Location^- \circ fixps \circ at Port \circ has Spatial Footprint \\ \sqsubseteq located In$ 



## Ways forward



- Establish a flexible conceptual architecture using data and ontological modeling.
- A principled use of patterns, including
  - the development of a theory of patterns and
  - the provision of a critical amount of central patterns may provide a primary path forward.





### Thanks!





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